

Social Media/Public Relations Internship – Group Benefits, Ltd.

Group Benefits, Ltd., a growing national insurance and wellness brokerage based in Urbandale, Iowa, has available an opening for a social media/public relations intern during the summer months.

This part-time (25-30 hours per week), paid internship is for students of junior or senior standing. The internship will run from May through August.

An SM/PR intern's duties include: building and maintaining company social media profiles and blogs, writing and posting updates, interacting with the company's social media network, analyzing and integrating social media applications, researching and reporting on competition's social media footprint, writing press releases, securing traditional and social media placement, maintaining media lists, assisting with internal and external communication, writing website updates, and other office tasks

Interns must have the ability to produce high-quality, professional work and possess excellent writing and time management skills.

Prior public relations and corporate social media experience, as well as experience with Adobe design programs is a plus.

Those interested should email their cover letter, resume and work samples to Amy Zeigler at azeigler@grpbenltd.com.

Please visit our websites:

www.groupbenefitsltd.com

www.mypersonalhealthinsurance.com

www.theotherhealthplan.com